



Please Contact Kirk Atkinson, G4SR-6 Sponsorship Chair and Exhibit Coordinator, Email: [kirk.atkinson@ontariotechu.ca](mailto:kirk.atkinson@ontariotechu.ca) if you are interested in Sponsoring or Exhibiting at G4SR-6

## Sponsorship Opportunities

# 6<sup>th</sup> International Conference on Generation IV and Small Reactors (G4SR-6)

4<sup>th</sup> – 8<sup>th</sup> October, 2026  
Marriott on the Falls, Niagara Falls, Ontario

## Objective

The Canadian Nuclear Society (CNS) is pleased to organize the 6<sup>th</sup> International Conference on Generation IV and Small Reactors.

Generation IV and small nuclear reactors can play an important role in safely and securely meeting rising energy demands, whilst simultaneously addressing global challenges around energy security, health, and climate change. While water-cooled Small Modular Reactor (SMR) technology is developing rapidly, multiple non-water-cooled advanced small reactor technologies, such as molten salt reactors, liquid metal fast reactors and high temperature gas reactors, are being developed.

Generation IV small reactors have advanced passive safety features, are more resistant to nuclear proliferation, have no greenhouse gas emissions, and may lower costs through mass production. They may also be suitable for niche and off-grid applications, as well as a connection to the electric grid as a supply option to provide incremental capacity as needed to match increasing energy demand.

Generation IV advanced reactors can be the technological innovations that could lead to reprocessing or recycling of used nuclear fuel or the use of thorium to power nuclear

reactors. Just as importantly, they can be used for process heat and large-scale production of hydrogen, a potential future low carbon energy source that can provide energy sustainability for the world by replacing gasoline for transportation or natural gas for heating or industrial processes.

The six advanced reactor designs selected for development by the Generation IV International Forum (GIF) are the: Gas-cooled Fast Reactor (GFR); Lead-cooled Fast Reactor (LFR); Molten Salt Reactor (MSR); Supercritical-Water-Cooled Reactor (SCWR); Sodium-cooled Fast Reactor (SFR); and the Very High Temperature Reactor (VHTR).

Several SMR vendors (whose designs belong to some of the above Generation IV design categories) have established themselves in Canada and/or initiated dialogue with the regulator, suppliers, utilities, governments and potential customers, for possible development and deployment in Canada. Construction of the first grid-scale SMRs in the G7 is underway. The BWRX-300 from GE Vernova Hitachi Nuclear Energy will come online at the Darlington new nuclear site before the end of this decade. SaskPower may subsequently deploy four of the same units in Saskatchewan, with the first coming online next decade.

As SMR vendors and industry stakeholders work to advance SMR technologies from concept, through lab testing and licensing towards deployment, there will be challenges. G4SR-6 is an international forum for the nuclear industry and its stakeholders to work together to identify obstacles and opportunities, and seek solutions through dialogue, engagement and collaboration.

G4SR-6 will build on the momentum of increasing interest in partnership in SMR development in Canada, both in governments and the private sector. It will foster low-carbon energy innovation for Canada and the world. As such, it will cover topics of interest to designers, operators, researchers, analysts, policy makers involved in the design, development and deployment of Generation IV and small reactors for research and power-generation purposes.

As Canada's premier small modular reactor (SMR) and next generation reactor technology conference, G4SR-6 will build on the successes of previous events with a fully in-person program including:

- Plenary sessions on important topics with invited speakers.
- Parallel technical sessions with author presentations on research papers.
- Workshops on select topics.
- An "Innovation Night" special social event.
- Potential technical tours.

The conference will have distinguished speakers. In addition, there will be exhibit booths to showcase your reactor design, products or services.

#### ***Further Information:***

Additional information will be available from <http://g4sr.org/> or from Kirk Atkinson, G4SR-6 Sponsorship Chair, Email: [kirk.atkinson@ontariotechu.ca](mailto:kirk.atkinson@ontariotechu.ca)

## **Sponsorships and Exhibits**

### **The International Conference on Generation IV and Small Reactors is the ideal marketing vehicle to:**

- Be a visible participant in the area of Gen IV and small reactor technology.
- Visibly support the development of nuclear science and technology in Canada.
- Reach those who will be crafting the industry's message throughout Canada.
- Demonstrate to corporate relations professionals that your organization is ready for new markets and improve your visibility.
  - Support improved and expanded education in nuclear science and technology.
  - Show communities and stakeholders that your organization is interested in open and meaningful dialogue.

### **Sponsorship Events**

- Gain more visibility - by participating in our sponsorship program.
- Stand Out - your company's name will appear on a large placard at the site of the sponsored event and will be mentioned on the official website and throughout the conference.
  - Sponsored events are on a first-come, first-served basis.

### **Benefits of Being a Sponsor**

- Acknowledgement during the conference sessions.
- Your company logo prominently displayed at the conference.
- Your company logo posted on the conference website.
- Promotional item or one brochure to be placed in the conference package.

## The following sponsorship levels are available:

Conference	Host	Platinum	Gold	Silver	Bronze
<b>6th International Conference on Generation IV and Small Reactors (G4SR-6)</b>	<b>\$30,000</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

### Host Sponsorship - \$30,000 [Quantity Available – One]

Your organization's logo and name will be associated with G4SR-6 at all appropriate opportunities. Your sponsorship will come with the following specific benefits:

- You may select specific event activities from the Shopping Cart (Table below) that fit within the Host Sponsorship level (\$30,000) and that remain available.
- Five (5) complimentary delegate registrations for the complete Conference.
- One complimentary exhibit space with two (2) additional complimentary registrations to run the exhibit (see exhibit floorplan further below).
- Your organization's logo and name will be on the conference website, marketing and promotional materials, posters and banners.
- Your representative will be guaranteed the opportunity to address the delegates at the welcome reception.
- A representative of your organization will have the opportunity to present greetings and a Host Sponsor speech (10 minutes max) to the delegates at the Opening Session.
- Verbal recognition of your sponsorship throughout the Conference.
- Most prominent display of your organization's logo during the plenary sessions on the main projection screens, including the opportunity of playing a short company video without any audio (3 minutes max) during a session break, if conference logistics permit.
- Most prominent display of your organization's logo at key highly visible locations.
- Your organization may place a brochure and/or gift in each of the delegate and companion packages. Such items must be approved by the Conference Organizing Committee.

**Multiple sponsors may be accepted for the following sponsorship levels**

### Platinum Sponsorship - \$20,000

Your organization's logo and name will be associated with G4SR-6 at all appropriate opportunities. Your sponsorship will come with the following specific benefits:

- You may select specific event activities from the Shopping Cart (Table below) that fit within the Platinum Sponsorship level (\$20,000) and that remain available.
- Four (4) complimentary delegate registrations for the complete Conference.
- One complimentary exhibit space with two (2) additional complimentary registrations to run the exhibit (see exhibit floorplan further below).
- Your organization's logo and name will be on the conference website, marketing and promotional materials, posters and banners.
- A representative of your organization will have the opportunity to present greetings to or address the delegates (5 minutes max) at an appropriate moment during the Conference.

- Verbal recognition of your sponsorship throughout the Conference.
- Suitably prominent displays of your organization's logo during the Conference, including the opportunity of playing a short company video without any audio (3 minutes max) during a session break if conference logistics permit.
- Your organization may provide a brochure and/or gift to each registrant. Such items must be approved by the Conference's Organizing Committee

## **Gold Sponsorship - \$15,000**

Your organization's logo and name will be associated with G4SR-6 at all appropriate opportunities. Your sponsorship will come with the following specific benefits:

- You may select specific event activities from the Shopping Cart (Table below) that fit within the Gold Sponsorship level (\$15,000) and that remain available.
- Three (3) complimentary delegate registrations for the complete Conference.
- One complimentary exhibit space with two (2) additional complimentary registrations to run the exhibit (see exhibit floorplan further below).
- Your organization's logo and name will be on the conference website, marketing and promotional materials, posters and banners.
- Verbal recognition of your sponsorship throughout the Conference.
- Suitably prominent displays of your organization's logo during the Conference.
- Your organization may provide a brochure and/or gift to each registrant. Such items must be approved by the Conference's Organizing Committee.

## **Silver Sponsorship - \$10,000**

Your organization's logo and name will be associated with G4SR-6 at all appropriate opportunities. Your sponsorship will come with the following specific benefits:

- You may select specific event activities from the Shopping Cart (Table below) that fit within the Platinum Sponsorship level (\$20,000) and that remain available.
- Two (2) complimentary delegate registrations for the complete Conference.
- One complimentary exhibit space with two (2) additional complimentary registrations to run the exhibit (see exhibit floorplan further below).
- Your organization's logo and name will be on the conference website, marketing and promotional materials, posters and banners.
- Your organization may provide a brochure and/or gift to each registrant. Such items must be approved by the Conference's Organizing Committee.

## **Bronze Sponsorship - \$5,000**

Your organization's logo and name will be associated with G4SR-6 at all appropriate opportunities. Suitably prominent displays of your organization's logo during the Conference.

- Your organization's logo and name will be on the conference website, marketing and promotional materials, posters and banners.
- Your organization may provide a brochure and/or gift to each registrant. Such items must be approved by the Conference's Organizing Committee.

## Partial Sponsorships of Individual Events

You may also select to sponsor specific events from the Shopping Cart (see Table below) without selecting a sponsorship level.

Note that some event sponsorships may be shared among two or more sponsors as indicated above or as negotiated with the Sponsorship Chair. The organizing committee reserves the right to decline sponsorship offers not in keeping with the conference subject.

### Cart of Sponsorship Items

Item	Comments	Value
Banquet Dinner	The Host Sponsor (if any) has priority for this item. Verbal recognition to be given at the start of the event. Company name and logo to be displayed in prominent locations during dinner.	\$30,000
Pre-Banquet Cocktails	Verbal recognition to be given as cocktails end. Company name and logo to be displayed in prominent locations during reception.	\$5,000
Banquet Wine	Verbal recognition to be given when welcoming delegates to the banquet. Company name and logo to be displayed in prominent locations during banquet.	\$12,000
Banquet Entertainment	An example of entertainment is a live band for an in-person event Verbal recognition to be given during event, and company name and logo to be displayed in prominent locations during event.	\$5,000
Opening Reception	Verbal recognition to be given at the start of the reception. Company name and logo to be displayed in prominent locations during reception.	\$20,000
Opening Reception Entertainment	An example of entertainment is a live band for an in-person event Verbal recognition to be given during event, and company name and logo to be displayed in prominent locations during event.	\$3,000
Conference Luncheon	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed in prominent locations during luncheon. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker (if any).	\$15,000
Delegates' Breakfast	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during the selected breakfast.	\$5,000
Speakers' Breakfast	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during the selected breakfast.	\$4,000
Single Coffee Break	Coffee/tea is provided for all delegates. Please note, the sponsorship cost applies to one coffee break.	\$3,000

Student Participation Assistance	This opportunity helps to offset the cost to students for travel and accommodations to increase participation across Canada. Verbal recognition to be given at the start of the conference. Company name and logo to be displayed in prominent locations during event.	\$20,000
G4SR6 Innovation Night	Verbal recognition to be given at the start of the event. Opportunity to provide a company representative to do an opening speech and introduce the event. Company name and logo to be displayed in prominent locations during event.	\$20,000
Event Audiovisual Services	Helps offset the AV services required for all plenary and technical presentations during an in-person event.	\$15,000
Event Delegate Bags	Provided to each delegate with a full registration. Sponsoring company logo (in addition to conference and CNS logo) to be printed on bag.	\$10,000
Event Program	Events Program Page on the website receive much viewing during the event and therefore over an opportunity for Sponsors to have their logos viewed many times.	\$5,000
Event Check-In Desk	Sponsor logo will be displayed at the event check-in desk.	\$7,500
Event Mobile App	Company name and logo to be prominently displayed on event app (in addition to the CNS and conference logo).	\$5,000
Event Wifi	Company name and logo to be displayed at all appropriate opportunities.	\$5,000
Delegate Lanyards	This item ensures prominent visibility for the company throughout entire event. Company logo to be printed or displayed next to conference logo on the lanyard	\$7,500
Delegate Name badges	This item ensures prominent visibility for the company throughout entire event. Company logo to be printed or displayed next to conference logo on the name badge	\$7,500
Water Station	Price is for water during the event per one station/room. Company name and logo to be displayed.	\$3,000
General Contribution	Pricing to be negotiated with event organizing committee	\$1,000 and more
Hotel Key Cards	Customized hotel key cards distributed to all event guests staying at the conference venue. Company logo to be prominently displayed on each key card along with the conference logo	\$4,500

## Exhibits

Rent an exhibit space to advertise your product or services. Spaces will be available to rent at a cost of **\$5,000 + HST = \$5,650**. Details are as follows:

- Two (2) full conference registrations included for staff to attend to the exhibit space. This includes full access to the event and all conference programming, including meals. Please note that the staff must register at least one month before the event (discount codes to be provided).
- One exhibit space (10-ft wide x 10-ft deep, one 6-ft draped table, two side chairs)
- List of event attendees
- Company logo displayed on event website, with link to company website. Company logo displayed on large poster on-site, and in a scrolling slide show during event down-time.

Please contact Kirk Atkinson, Email: [kirk.atkinson@ontariotechu.ca](mailto:kirk.atkinson@ontariotechu.ca) if interested in booking a space.

## Terms and Conditions

Sponsorship and exhibition opportunities will be confirmed on a first-come, first-served basis. After your participation has been confirmed, you will be provided with an invoice for payment.

Payment of invoices for sponsorship and exhibition items is expected in full within 30 days of invoicing. Sponsorship and exhibition items with payment not received within 30 days of invoicing are not considered guaranteed.

The CNS does not assume liability for loss of or damage to a company's material or equipment when on-site at an in-person event.

**Note All pricing excludes HST. HST will be added on the final invoice.**

## Methods of Payment

Payments can be made directly through the event website in most cases. In cases where this is not obvious, please reach out to the G4SR-6 Sponsorship Chair & Exhibits Coordinator (Kirk Atkinson Email: [kirk.atkinson@ontariotechu.ca](mailto:kirk.atkinson@ontariotechu.ca)). Payment methods include:

- Credit card (VISA / MasterCard / AMEX)
- Cheque payable to "Canadian Nuclear Society"
- Electronic Funds Transfer

## Cancellation and Refund Policy

No refunds will be provided for cancellation of sponsorship and exhibition items once the booking had been finalized