

G4SR-5

Generation IV and Small Reactors



www.g4sr.org

The Westin Ottawa

October 1-4 2024
Ottawa, ON, Canada

Sponsorship Opportunities

5th International Conference on Generation IV and Small Reactors (G4SR-5)

2024 October 1-4

Westin Ottawa, Ottawa, Ontario, CANADA

Objective

The Canadian Nuclear Society (CNS) is pleased to organize the 5th International Conference on Generation IV and Small Reactors.

Generation IV and small nuclear reactors can play an important role in addressing the energy, health, safety, security and climate change goals of the world. While the water-cooled small-modular-reactor technology is developing rapidly, a number of non-water-cooled advanced small reactor technologies, such as the molten salt reactor, the liquid metal fast reactor and the high temperature gas reactor, are also being developed.

Generation IV small reactors have advanced passive safety features, are resistant to nuclear proliferation, have no greenhouse gas emissions - potential alternatives to diesel power - and are promoted as being economically competitive by lowering cost from mass production. They are suitable for niche and off-grid applications, as well as a connection to the electric grid as a supply option to provide incremental capacity as needed to match incremental energy demand.

Generation IV advanced reactors can be the technological innovations that could lead to reprocessing or recycling of used nuclear fuel or the use of thorium to power nuclear

reactors. Just as importantly, they can be used for large-scale production of hydrogen, a potential future low carbon energy source that can provide energy sustainability for the world in replacing gasoline for transportation or natural gas for heating or industrial processes.

The six advanced reactor designs selected for development by the International Generation IV Forum (GIF) are: Gas-cooled Fast Reactor (GFR); Lead-cooled Fast Reactor (LFR); Molten Salt Reactor (MSR); Supercritical-Water-Cooled Reactor (SCWR); Sodium-cooled Fast Reactor (SFR); and Very High Temperature Reactor (VHTR).

Several Small Modular Reactor vendors (whose designs belong to some of the above Generation IV design categories) have established themselves in Canada and initiated dialogue with the regulator, suppliers, utilities, governments and potential customers, for potential development and deployment in Canada. Currently, the following three streams of SMR deployment in Canada exist:

- Stream 1 proposes the first grid-scale SMR project, BWRX-300 by GE Hitachi, to come online at the Darlington nuclear site by 2028. SaskPower would

subsequently deploy four of the same units in Saskatchewan, with the first coming online in 2032.

- Stream 2 is in New Brunswick, where NB Power has been supporting the development of two fourth-generation designs, Moltex and ARC-100, located in the province. Demonstrations of both these designs will be built at the Point Lepreau site in the early 2030s.
- Stream 3 is the development of micro-SMRs for remote applications. A demonstration reactor is expected to be in service at the Chalk River site in Ontario by 2026. Global First Power has worked in collaboration with Ultra Safe Nuclear Corporation™ and Ontario Power Generation to prepare for and initiate the Micro Modular Reactor (MMR™) Project at Canadian Nuclear Laboratories' Chalk River site. Bruce Power is actively studying options for deploying the Westinghouse micro-SMR design-eVinci™.

As SMR vendors and industry stakeholders work to advance the SMR technologies from the design concept to laboratory testing, licencing and on through to deployment, there will be challenges. G4SR-5 is an international forum for the industry and stakeholders to work together to identify obstacles and opportunities, and seek solutions through dialogue, engagement and collaboration.

G4SR-5 will build on the momentum of increasing interest in partnership in SMR development in Canada, both in

governments and in the private sector. It will foster low-carbon energy innovation for Canada and the world. As such, it will cover the topics of interest to designers, operators, researchers, analysts, policy makers involved in the design, development and deployment of Generation IV and small reactors for research and power-generation purposes.

As Canada's premier small modular reactor (SMR) and next generation reactor technology conference, G4SR-5 will build on the successes of previous events with a fully in-person program including:

- Plenary sessions on important topics with invited speakers.
- Parallel technical sessions with author presentations on research papers.
- Workshops on select topics.
- An "Innovation Night" special social event.
- Potential technical tours

The Conference will have distinguished speakers. In addition, there will be exhibit booths to showcase your reactor design, products or services.

Further Information:

Additional information will be available from <http://g4sr.org/> or from Dr. Ben Rouben, G4SR-5 Sponsorship and Exhibit Chair, Email: roubenb@alum.mit.edu.

Sponsorships and Exhibits

The International Conference on Generation IV and Small Reactors is the ideal marketing vehicle to:

- Be a visible participant in the area of Gen IV and small reactor technology.
- Visibly support the development of nuclear science and technology in Canada.
- Reach those who will be crafting the industry's message throughout Canada.
- Demonstrate to corporate relations professionals that your organization is ready for new markets and improve your visibility.
- Support improved and expanded education in nuclear science and technology.
- Show communities and stakeholders that your organization is interested in open and meaningful dialogue.

Sponsorship Events

- Gain more visibility - by participating in our sponsorship program at the International Conference on Generation IV and Small Reactors.
- Stand Out - your company's name will appear on a large placard at the site of the sponsored event and will be mentioned in the official program and throughout the conference.
- Sponsored events are on a first-come, first-served basis.

Benefits of Being a Sponsor

- Acknowledgement during the conference sessions.
- Your company logo prominently displayed at the sponsored function.
- Your company logo posted on the conference website and in the conference proceedings.
- Promotional item or one brochure to be placed in the conference package.
- Head-table seating of your representative at a conference luncheon or banquet.

The following sponsorship levels are available:

“Host” Sponsorship - \$30,000

Your organization’s logo and name will be associated with G4SR-5 at all appropriate opportunities, Your sponsorship will come with the following specific benefits:

- You may select specific event activities from the Shopping Cart (Table below) that fit within the Host Sponsorship level (\$30,000) and that remain available.
- Five (5) complimentary delegate registrations for the complete Conference.
- One complimentary exhibit space with two (2) additional complimentary registrations to run the exhibit (see exhibit floorplan further below).
- Your organization’s logo and name will be on the conference website, marketing and promotional materials, posters, banners, and on the printed program.
- Your representative will be guaranteed the opportunity to address the delegates at the welcome reception.
- A representative of your organization will have the opportunity to present greetings and a Host Sponsor speech (10 minutes max) to the delegates at the Opening Session.
- Verbal recognition of your sponsorship throughout the Conference.
- Most prominent display of your organization’s logo during the plenary sessions on the main projection screens, including the opportunity of playing a short company video (3 minutes max) during a session break, if conference logistics permit.
- Most prominent display of your organization’s logo at key highly visible locations.
- Your organization may place a brochure and/or gift in each of the delegate and companion packages. Such items must be approved by the Conference Organizing Committee.

Multiple sponsors may be accepted for the following sponsorship levels

Platinum Sponsorship - \$20,000

Your organization’s logo and name will be associated with G4SR-5 at all appropriate opportunities. Your sponsorship will come with the following specific benefits:

- You may select specific event activities from the Shopping Cart (Table below) that fit within the Platinum Sponsorship level (\$20,000) and that remain available.
- Four (4) complimentary delegate registrations for the complete Conference.
- One complimentary exhibit space with two (2) additional complimentary registrations to run the exhibit (see exhibit floorplan further below).
- Your organization’s logo and name will be on the conference website, marketing and promotional materials, posters, banners, and on the printed program.
- A representative of your organization will have the opportunity to present greetings to or address the delegates (5 minutes max) at an appropriate moment during the Conference.
- Verbal recognition of your sponsorship throughout the Conference.
- Suitably prominent displays of your organization’s logo during the Conference, including the opportunity of playing a short company video (3 minutes max) during a session break, if conference logistics permit.
- Your organization may provide a brochure and/or gift to each registrant. Such items must be approved by the Conference’s Organizing Committee.

Gold Sponsorship - \$15,000

Your organization's logo and name will be associated with G4SR-5 at all appropriate opportunities. Your sponsorship will come with the following specific benefits:

- You may select specific event activities from the Shopping Cart (Table below) that fit within the Gold Sponsorship level (\$15,000) and that remain available.
- Three (3) complimentary delegate registrations for the complete Conference.
- One complimentary exhibit space with two (2) additional complimentary registrations to run the exhibit (see exhibit floorplan further below).
- Your organization's logo and name will be on the conference website, marketing and promotional materials, posters, banners, and on the printed program.
- Verbal recognition of your sponsorship throughout the Conference.
- Suitably prominent displays of your organization's logo during the Conference.
- Your organization may provide a brochure and/or gift to each registrant. Such items must be approved by the Conference's Organizing Committee.

Silver Sponsorship - \$10,000

Your organization's logo and name will be associated with G4SR-5 at all appropriate opportunities. Your sponsorship will come with the following specific benefits:

- You may select specific event activities from the Shopping Cart (Table below) that fit within the Platinum Sponsorship level (\$20,000) and that remain available.
- Two (2) complimentary delegate registrations for the complete Conference.
- One complimentary exhibit space with two (2) additional complimentary registrations to run the exhibit (see exhibit floorplan further below).
- Your organization may provide a brochure and/or gift to each registrant. Such items must be approved by the Conference's Organizing Committee.

Bronze Sponsorship - \$5,000

Your organization's logo and name will be associated with G4SR-5 at all appropriate opportunities. Suitably prominent displays of your organization's logo during the Conference.

- Your organization may provide a brochure and/or gift to each registrant. Such items must be approved by the Conference's Organizing Committee.

Partial Sponsorships of Individual Events

You may also select to sponsor specific events from the Shopping Cart (see Table below) without selecting a sponsorship level.

Note that some event sponsorships may be shared among two or more sponsors as indicated above or as negotiated with the Sponsorship Chair. The organizing committee reserves the right to decline sponsorship offers not in keeping with the conference subject.

Cart of Sponsorship Items

Item	Comments	Value
Banquet Dinner	The Host Sponsor (if any) has priority for this item. Verbal recognition to be given at the start of the event. Company name and logo to be displayed in prominent locations during dinner.	\$30,000
Pre-Banquet Cocktails	Verbal recognition to be given as cocktails end. Company name and logo to be displayed in prominent locations during reception.	\$5,000
Banquet Wine	Verbal recognition to be given when welcoming delegates to the banquet. Company name and logo to be displayed in prominent locations during banquet.	\$12,000
Banquet Entertainment	An example of entertainment is a live band for an in-person event Verbal recognition to be given during event, and company name and logo to be displayed in prominent locations during event.	\$5,000
Opening Reception	Verbal recognition to be given at the start of the reception. Company name and logo to be displayed in prominent locations during reception.	\$20,000
Opening Reception Entertainment	An example of entertainment is a live band for an in-person event Verbal recognition to be given during event, and company name and logo to be displayed in prominent locations during event.	\$3,000
Conference Luncheon	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed in prominent locations during luncheon. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker (if any).	\$15,000
Luncheon for Workshops	Verbal recognition to be given at the start of the luncheon. Company name and logo to be displayed in prominent locations during luncheon.	\$10,000
Delegates' Breakfast	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast. Please note, sponsors are allowed to select one delegate breakfast over the course of the conference.	\$3,000
Speakers' Breakfast	Verbal recognition to be given. Company name and logo to be displayed in prominent locations during breakfast. Please note, the sponsorship cost applies to one speakers' breakfast.	\$2,000
Single Coffee Break	Coffee/tea is provided for all delegates. Please note, the sponsorship cost applies to one coffee break.	\$2,000
Student Participation Assistance	This opportunity helps to offset the cost to students for travel and accommodations to increase participation across Canada. Verbal recognition to be given at the start of the conference. Company name and logo to be displayed in prominent locations during event.	\$20,000

Event Audiovisual Services	Helps offset the AV services required for all plenary and technical presentations during an in-person event.	\$15,000
Event Delegate Bags	Provided to each delegate with a full registration. Sponsoring company logo (in addition to conference and CNS logo) to be printed on bag. Only applicable to events with delegate bags.	\$10,000
Event Program	Events Programs receive much viewing during the event and therefore over an opportunity for Sponsors to have their logos viewed many times.	\$5,000

Event Check-In Desk	Sponsor logo will be displayed at the event check-in desk.	\$6,000
Event Mobile App	Verbal recognition to be given. Company name and logo to be prominently displayed on event app (in addition to the CNS and conference logo).	\$5,000
Event Wifi	Verbal recognition to be given. Company name and logo to be displayed at all appropriate opportunities.	\$5,000
Delegate Badge Holders	This item ensures prominent visibility for the company throughout entire event. Company logo to be printed or displayed next to conference logo. For in-person events, this is a wallet-sized holder to be worn on a lanyard.	\$4,500
Water	Price is for water during the event per one station/room. Company name and logo to be displayed.	\$3,000
General Contribution	Pricing to be negotiated with event organizing committee	\$1,000 and more
G4SR Innovation Night	Verbal recognition to be given at the start of the event. Opportunity to provide a company representative to do an opening speech and introduce the event. Company name and logo to be displayed in prominent locations during event.	\$20,000

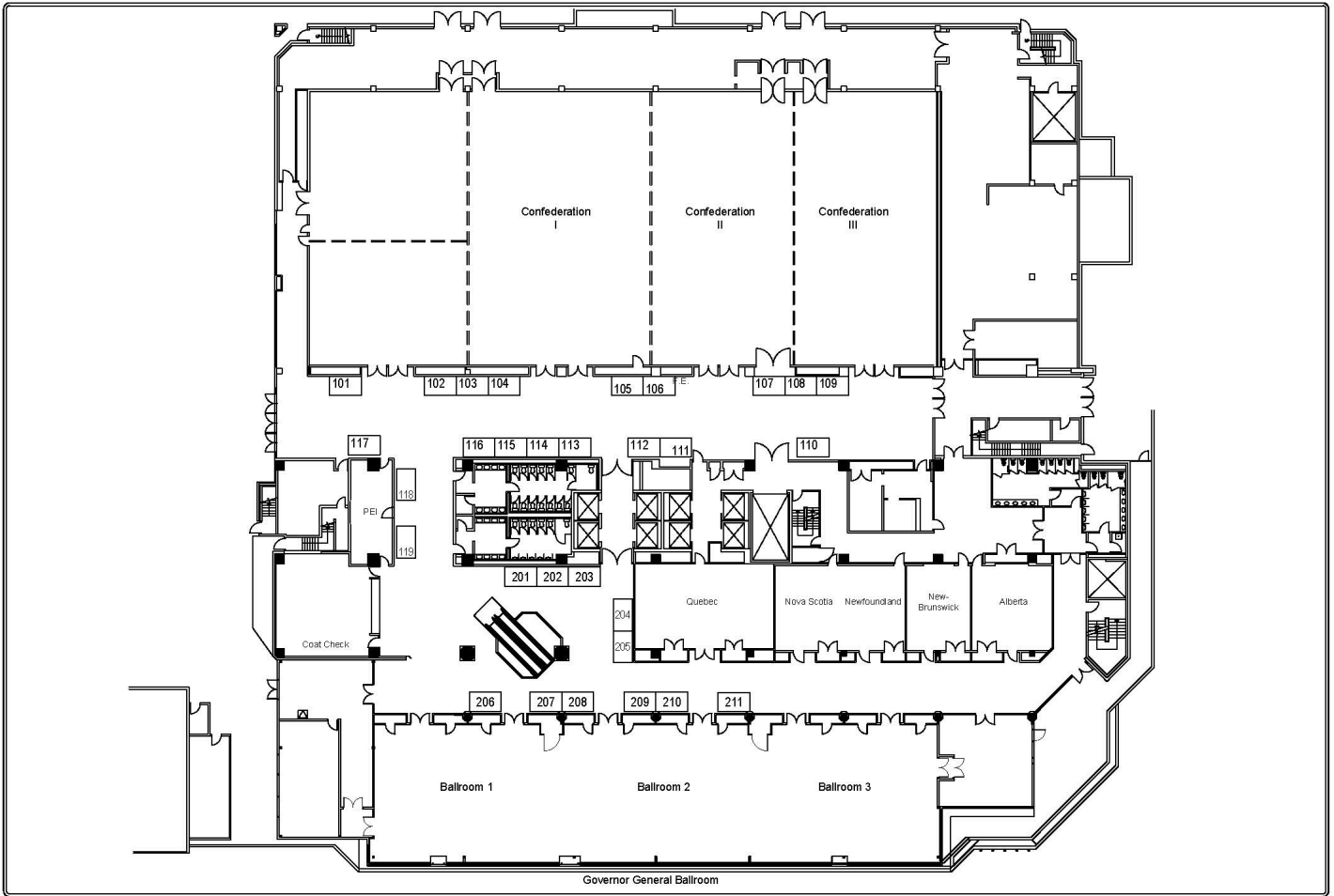
Exhibits

Rent an exhibit space to advertise your product or services. A number of spaces will be available to rent, at a cost of \$4,500. Details are as follows:

- Two (2) full conference registrations included for staff to attend to the exhibit space. This includes full access to the event and all conference programming, including meals. Please note that the staff must register at least one month before the event (discount codes to be provided).
- One exhibit space (10-ft wide x 8-ft deep, one 6-ft draped table, two side chairs)
- List of event attendees
- Company logo displayed on event website, with link to company website. Company logo displayed on large poster on-site, and in a scrolling slide show during event down-time.

Please see locations for the exhibits in the floorplan on the next page. Please contact Ben Rouben at roubenb@alum.mit.edu if interested in booking a space.

Exhibit Floor Plan



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1. TERMS AND CONDITIONS / INSTRUCTIONS / METHODS OF PAYMENT

Terms and Conditions

Sponsorship and exhibition opportunities will be confirmed on a first-come, first-served basis. After your participation has been confirmed, you will be provided with an invoice for payment.

Payment of invoices for sponsorship and exhibition items is expected in full within 30 days of invoicing. Sponsorship and exhibition items with payment not received within 30 days of invoicing are not considered guaranteed.

The CNS does not assume liability for loss of or damage to company's material or equipment when on-site at an in-person event.

Note All pricing below excludes HST. HST will be added on the final invoice.

Methods of Payment

Payments can be made directly through the event website in most cases. In cases where this is not obvious, please reach out to the CNS Sponsors & Exhibits Chair (contact information on front page).

Payment methods include:

- Credit card (VISA / MasterCard / AMEX)
- Cheque payable to "Canadian Nuclear Society" and mailed to Canadian Nuclear Society
1 Eglinton Ave E. Suite 705
Toronto, ON, M4P 3A1
- Electronic Funds Transfer

Cancellation and Refund Policy

No refunds will be provided for cancellation of sponsorship and exhibition items once the booking had been finalized.

CNS SPONSOR AND EXHIBITOR APPLICATION FORM

To reserve sponsorship or exhibition opportunities for your company, **please first check the event website, as the selection and payment may be possible directly on the site.** If reservation is not available directly through the event website, please fill out this form and send it to **Ben Rouben at roubenb@alum.mit.edu**. (Please feel free to reach out if you have any questions.)

SECTION A - COMPANY AND CONTACT INFORMATION

FULL NAME OF COMPANY FOR DISPLAY DURING EVENT	
FULL NAME OF COMPANY THAT WILL MAKE PAYMENT (if different from above)	
COMPANY ADDRESS	
CONTACT PERSON (to receive all correspondence)	BUSINESS TITLE
EMAIL	PHONE

SECTION B - SPONSORSHIP ITEM SELECTION

EVENT NAME	SPONSORSHIP ITEM	COST ()
TOTAL COST		

SECTION C - EXHIBITOR ITEM SELECTION

EVENT NAME	COST ()
TOTAL COST ()	

SECTION D - TERMS AND CONDITIONS

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SECTION E - PAYMENT INFORMATION

METHOD OF PAYMENT – CREDIT CARD		
VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Cheque <input type="checkbox"/> EFT <input type="checkbox"/>		
CREDIT CARD INFORMATION (fill out only if credit card selected above)		
CARD NUMBER	EXPIRATION DATE	
CARDHOLDER NAME (full name as it appears on card)	EMAIL	PHONE
ADDRESS ASSOCIATED WITH CARD		
TOTAL AMOUNT CHARGED TO CARD (including applicable HST)	SIGNATURE OF CARDHOLDER	
METHOD OF PAYMENT - WIRE TRANSFER		
WIRE TRANSFER INFORMATION (an Invoice Number will be provided on request)		
ACCOUNT NAME	Canadian Nuclear Society,	
BANK	CIBC 2 Bloor St. W Toronto, ON M4W 3E2	
ACCOUNT NUMBER	2303019 Transit Number: 00502 Institution Number: 010, SWIFT: CIBCCATTXXX	
PAYEE ADDRESS	1 Eglinton Ave E, Suite 705, Toronto ON M4P 3A1	

AUTHORIZATION

By signing below, I hereby confirm that I am authorized by the company listed in Section A to make the financial commitment(s) listed in Section B and/or Section C, and agree in full to the terms and conditions listed in Section D.

NAME	SIGNATURE	DATE